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DESCRIPTION OF COMMUNITY PERCEPTIONS ON PREVENTING THE SPREAD OF COVID-19 THROUGH THEAPPROACH HEALTH BELIEF MODEL (HBM)

ABSTRACT

xi, 45 pages, 5 chapters, 1 chart, 1 table, 6 appendices

This research was motivated by the discovery of a new virus found in the city of Wuhan, China. The increase in the number of COVID-19 cases is happening quite quickly and has already spread to other countries. As of February 16, 2020, globally, 51,857 confirmed cases were reported in 25 countries with a mortality rate of 1,669 (CFR 3.2%). Various efforts have been put in place to reduce the spread of this virus, but with the increase in positive cases of corona, it shows that there are still many people who do not comply with health protocols (Kemenkes RI, 2020). One of the factors that causes residents' non-compliance with measures to prevent the spread of COVID-19 is the public's view or perception of measures to prevent the spread of COVID-19. This study aims to find out how the public's perception of preventing the spread of COVID-19 through theapproach Health Belief Model (HBM). The research method used is descriptive method using the design Literature Review. The results show that people who have positive perceptions of vulnerability, severity, benefits, self-efficacy, action instructions, will take precautions to prevent the spread of COVID-19 and who have positive perceptions of obstacles will find it difficult to take action to spread COVID-19. It is recommended for health workers to take appropriate actions related to providing health education regarding preventing the spread of COVID-19 to the public to reduce the incidence of COVID-19.

Keywords : Perception, Health Belief Model (HBM)
Bibliography : 30 (2011-2021)

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GAMBARAN PERSEPSI MASYARAKAT MENGENAI PENCEGAHAN PENYEBARAN COVID-19 MELALUI PENDEKATAN HEALTH BELIEF MODEL (HBM)

ABSTRAK

xi, 45 hal, 5 bab, 1 bagan, 1 tabel, 3 lampiran
Penelitian ini dilatarbelakangi karena ditemukannya virus baru yang ditemukan di kota Wuhan, China. Penambahan jumlah kasus COVID-19 berlangsung cukup cepat dan sudah terjadi penyebaran ke luar negara lain. Sampai dengan 16 Februari 2020, secara global dilaporkan 51.857 kasus konfirmasi di 25 negara dengan angka kematian 1.669 (CFR 3,2%). Berbagai upaya telah diberlakukan untuk mengurangi penyebaran virus ini, namun dengan bertambahnya kasus positif corona menunjukan bahwa masih banyak masyarakat yang tidak mematuhi protokol kesehatan (Kemkes RI, 2020). Salah satu faktor yang menyebabkan ketidakpatuhan warga terhadap tindakan pencegahan penyebaran COVID-19 yaitu pandangan atau persepsi masyarakat terhadap tindakan pencegahan penyebaran COVID-19. Penelitian ini bertujuan untuk mengetahui bagaimana persepsi masyarakat mengenai pencegahan penyebaran COVID-19 melalui pendekatan *Health Belief Model* (HBM). Metode penelitian yang digunakan yaitu metode deskriptif dengan menggunakan desain *Literatur Review*. Hasil penelitian menunjukkan bahwa masyarakat yang memiliki persepsi kerentanan, keparahan, manfaat, efiksi diri, petunjuk bertindak yang positif, akan melakukan tindakan pencegahan penyebaran COVID-19 dan yang memiliki persepsi hambatan yang positif akan sulit untuk melakukan tindakan penyebaran COVID-19. Direkomendasikan kepada tenaga kesehatan untuk memberikan tindakan yang sesuai terkait dengan memberikan pendidikan kesehatan mengenai pencegahan penyebaran COVID-19 kepada masyarakat untuk menekan angka kejadian COVID-19.

Kata kunci : Persepsi, *Health Belief Model* (HBM)

Daftar Pustaka : 30 (2011-2021)