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**PENGARUH MEDIA VIDEO TERHADAP PENGETAHUAN SIKAP
DAN PERILAKU CUCI TANGAN PAKAI SABUN PADA SISWA
SEKOLAH DASAR TAHUN 2020**

ABSTRAK

xvi, 114 hal, 5 bab, 2 gambar, 2 bagan, 12 tabel, 9 lampiran

Penelitian ini dilatar belakangi oleh angka CTPS (Cuci Tangan Pakai Sabun) di Indonesia masih sangat rendah. Sebesar kurang dari 50% perilaku masyarakat belum menerapkan kebiasaan CTPS, padahal CTPS merupakan salah satu upaya yang berdampak besar bagi pencegahan penyakit menular seperti diare dan ISPA (Infeksi Saluran Pernafasan Akut) yang menjadi penyebab utama kematian pada anak-anak. Setiap tahun, sebanyak 3,5 juta anak-anak diseluruh dunia meninggal sebelum mencapai umur lima tahun karena penyakit diare dan ISPA. Tujuan penelitian ini adalah untuk mengetahui pengaruh media video terhadap pengetahuan, sikap dan perilaku cuci tangan pakai sabun pada siswa sekolah dasar. Metode penelitian ini menggunakan studi literatur melalui jurnal penelitian yang relevan dengan topik penelitian. Prosedur pengumpulan data melalui literatur yaitu menggunakan lima jurnal penelitian yang telah di analisis sesuai prosedur analisis literatur. Hasil didapatkan bahwa dari kelima jurnal penelitian menyebutkan terdapat pengaruh media video dengan adanya peningkatan pengetahuan, sikap dan perilaku cuci tangan pakai sabun pada siswa sekolah dasar yang signifikan sebelum dan sesudah intervensi. Hasil penilaian video oleh ahli media didapatkan hasil sebesar 77% dengan keterangan media layak digunakan dengan melakukan revisi. Berdasarkan hasil analisis dan kesimpulan maka penulis mengajukan rekomendasi untuk melakukan penelitian lebih lanjut dalam uji coba lapangan media video kepada subjek penelitian agar dapat dilihat efektivitasnya.

Kata kunci : *CTPS, Pengetahuan, Perilaku, Sikap, Video*
Daftar Pustaka : 44 (2010-2020)

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***THE EFFECT OF VIDEO MEDIA ON THE KNOWLEDGE ATTITUDE
AND BEHAVIOR OF WASHING HANDS WITH SOAP
IN ELEMENTARY SCHOOL 2020***

ABSTRACT

xvi, 114 pages, 5 chapters, 2 images, 2 charts, 12 tables, 9 attachments

This research is background by the number of CTPS (Washing Hands with Soap) in Indonesia is still very low. Less than 50% of people's behavior has not adopted the CTPS habit, whereas CTPS is one of the efforts that have a major impact on the prevention of infectious diseases such as diarrhea and URI (Upper Respiratory Infection) which are the main causes of death in children. Every year, as many as 3.5 million children around the world die before reaching the age of five due to diarrhea and URI. The purpose of this study was to determine the effect of video media on the knowledge, attitudes, and behavior of washing hands with soap in elementary school students. This research method uses literature studies through research journals that are relevant to the research topic. The procedure of collecting data through literature is to use five research journals that have been analyzed according to the procedure of literature analysis. The results showed that from the five research journals there was a significant influence of video media by increasing knowledge, attitudes, and behavior of washing hands with soap in elementary school students before and after the intervention. The results of the video assessment by media experts obtained a result of 77% with the information that the media is feasible to use by making revisions. Based on the results of the analysis and conclusion, the author submitted a recommendation to undertake further research in video media field trials to the subject of research to be seen in its effectiveness.

*Keywords : Hand washing, Knowledge, Behavior, Attitude, Video
Bibliography : 44 (2010-2020)*