Health Ministry Polytechnic of Bandung Department of Health Promotion Bandung, May 21st 2020 Hasna Khairunnisa, P17336116428

DEVELOPMENT OF QUARTET CARD MEDIA AS CLEAN AND HEALTHY LIFE BEHAVIOUR LEARNING MEDIA TO FOURTH GRADE PRIMARY SCHOOL STUDENTS IN 2020

ABSTRACT

104 pages, 5 chapters, 4 charts, 10 tables, 6 attachments

Indonesia Health Profile Data in 2018 shows that there were 10 outbreaks of diarrhea spread in 8 provinces in Indonesia. School age is a vulnerable age for diseases such as diarrhea. Knowledge about PHBS must be enhanced, one of which is by promoting health. This study aims to develop media quartet as a learning medium for PHBS in fourth grade elementary school students. The research method used is research and development by adopting 5 of the 10 steps of the Borg and Gall model. Research sujects are media and material design expert. Data collection techniques used a questionnaire to asses the eligibility of PHBS quartet cards by expert. The result of the assessment of media and material expert obtained an average score of 88,5% which falls into the "Very Eligible" category. Further research needs to be carried out to the stage of limited trials, implementation, and evaluation.

Keywords: Quartet card, Media development, PHBS

Bibliography: 20 (2010-2019)