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## **PERANCANGAN DAN PENGEMBANGAN MEDIA VIDEO MENGENAI CUCI TANGAN PAKAI SABUN BAGI ANAK USIA PRASEKOLAH**

### **ABSTRAK**

X, 88 hal., 5 Bab, 1 bagan, 7 gambar, 6 tabel, 5 lampiran

Banyak penyakit yang disebabkan karena tidak melakukan CTPS seperti diare, cacangan, tifus, DBD, muntaber, dan lain sebagainya. WHO memaparkan bahwa CTPS mampu mengurangi angka diare sebanyak 45% dan mampu menurunkan kasus ISPA serta flu burung hingga 50% (Kemenkes RI, 2013). Diare sering terjadi pada anak-anak terutama usia balita. Penemuan kasus diare pada balita di Jawa Barat tahun 2018 mencapai 732.324 jiwa dengan jumlah yang dilayani oleh sarana kesehatan sebanyak 166.103 jiwa atau 22,68% (Dinkes Kota Bandung, 2018). Kebutuhan media edukasi bagi anak usia prasekolah berupa media video. Ketersediaan media video yang sesuai untuk anak usia prasekolah masih terbatas, maka sehubungan dengan keterbatasan tersebut peneliti tertarik untuk melakukan perancangan dan pengembangan media video mengenai cuci tangan pakai sabun bagi anak usia prasekolah sebagai alternatif media edukasi. Tujuan dari penelitian ini adalah merancang dan mengembangkan media video mengenai cuci tangan pakai sabun bagi anak usia prasekolah. Desain penelitian yang digunakan dalam penelitian ini adalah Research and Development dengan menggunakan model P Process. Penelitian ini dilakukan sampai dengan tahap ke tiga yaitu pengembangan dan uji coba kepada ahli media dan ahli materi. Hasil penelitian menunjukkan nilai kelayakan media 87%. Kesimpulan media video sangat layak sehingga dapat digunakan untuk media pembelajaran dengan perbaikan pada aspek visual dan audio. Diharapkan media video CTPS ini dapat digunakan sebagai media pendidikan kesehatan dan dapat digunakan untuk mengukur efektivitas media video mengenai CTPS pada anak usia prasekolah.

Kata Kunci : CTPS, Prasekolah, Video, Uji Ahli Media dan Materi

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**DESIGN AND DEVELOPMENT OF VIDEO MEDIA  
ABOUT WASHING HAND USE SOAP FOR CHILDREN IN PRESCHOOL**

**ABSTRACT**

X, 88 pages, 5 chapters, 1 chart, 7 pictures, 6 tables, 5 attachments.  
Many diseases are caused by not doing CTPS such as diarrhea, intestinal worms, typhus, DHF, vomiting, and so on. WHO explained that CTPS was able to reduce the number of diarrhea by 45% and was able to reduce the case of ARI and bird flu by 50% (Ministry of Health Republic of Indonesia, 2013). Diarrhea often occurs in children, especially toddlers. The discovery of cases of diarrhea in infants in West Java in 2018 reached 732,324 people with the number served by health facilities as many as 166,103 people or 22.68% (Dinkes Kota Bandung, 2018). Educational media needs for preschoolers in the form of video media. The availability of suitable video media for preschoolers is still limited, so in connection with these limitations researchers are interested in designing and developing video media about washing hands with soap for preschoolers as an alternative educational media. The purpose of this research is to design and develop video media about hand washing with soap for preschoolers. The research design used in this study is Research and Development using the P Process model. This research was conducted until the third stage, namely the development and testing of media experts and material experts. The results showed the value of media worth 87%. Conclusion video media is very feasible so that it can be used for learning media with improvements to the visual and audio aspects. It is recommended that this CTPS video media can be used as a health education media and can be used to measure the effectiveness of video media on CTPS in preschool children..

Keywords: CTPS, Preschool, Video, Expert Test.

